

## CONVENTION BUREAUS

**Brad Van Dommelen** has been appointed director of the Virginia Beach Convention & Visitors Bureau. He spent much of his career in Michigan and held positions including senior vice-president of strategic business development at the Detroit Metro Convention & Visitors Bureau. Van Dommelen most recently served as president and CEO of Traverse City (Michigan) Tourism, where **Trevor Tkach** has been selected to take his place as president and CEO. Tkach previously served as executive director



Brad Van Dommelen

of the National Cherry Festival, which is based in Traverse City.

**Arlan J. (A.J.) Frels** has been named executive director of the La Crosse County (Wisconsin) Convention & Visitors Bureau. Frels most recently led the Carson Valley (Nevada) Visitors Authority, which encompasses four communities within the Great Basin area of Lake Tahoe.



Arlan J. (A.J.) Frels

**Scott Hershberger** has been named director of tourism and cultural heritage at VisitPittsburgh, the tourism promotion agency for Pittsburgh and Allegheny County. Hershberger most recently served as director of economic develop-

ment for Mainstreet Waynesboro, Inc., where he was responsible for promoting the city of Waynesboro, Pennsylvania.

**Stacie Esteban** has been named corporate sales manager at the Frisco (Texas) Convention & Visitors Bureau. She has more than 25 years of experience in the hospitality industry, most recently serving as the director of sales for the Hampton Inn & Suites Dallas/Frisco North-FieldhouseUSA in Frisco.

The Louisville (Kentucky) Convention & Visitors Bureau has promoted **Katie Kubitskey** to marketing communications manager and convention services specialist. She previously served as the bureau's convention sales assistant.

**Kim Powers** has been appointed group services manager at the Hampton (Virginia) Convention & Visitor Bureau. Powers most recently served as the special events and sales and marketing manager for the Tidewater Builders Association.



Kim Powers

## TRANSFORMATIONS

The **Marriott Marquis San Diego Marina** recently unveiled a \$107 million expansion of its meeting space. Located adjacent to the San Diego Convention Center, the 1360-room hotel now features 280,000 square feet of meeting space that includes two new 36,000-square-foot ballrooms, which are stacked on top of each other and can each host groups of up to 3,700 people. Adjacent to each of the ballrooms are grand foyers with an additional 25,000 square feet of space, floor-to-ceiling windows, a giant 16-screen video wall system and, on the second-floor foyer, a Swarovski crystal ceiling installation. Also



Mayor Kevin Faulconer attended the opening of the new space at the Marriott Marquis San Diego Marina.

included in the expansion project was the new Marina Terrace, an outdoor area overlooking the bay.

The hotel's Marina Kitchen + Tasting Bar features 17 sommeliers leading an extensive wine program and 12 bartenders who have achieved Level 1 Bourbon Mater certification. The hotel also recently implemented an urban beekeeping project and uses its own honey in its locally sourced Honeycomb Harvest Cream Ale.

The hotel also recently added to its health and wellness offerings with in-room yoga, which streams six workouts a day from the hotel's "wellness warrior" Halla Neumann, who also teaches daily classes.

—Ann Shepphird

## HOSPITALITY & SUPPLIERS

**Magda King** has been named general manager of the Antlers at Vail in Vail, Colorado, effective October 1. King will assume the role after the retirement of Rob Levine, who will step down after 38 years with the property, 29 of them spent serving as general manager. King has been with the Antlers at Vail for 10 years, most recently as assistant general manager.



Magda King

**Rebecca Hubbard** has been named general manager of the Lotte New York Palace in New York City, where she has worked since 2011. Prior to starting at

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